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# Bideawee Unveils Virtual Playroom for Cats, Enables "Kitty Play Dates"

by Ryan Karpusiewicz

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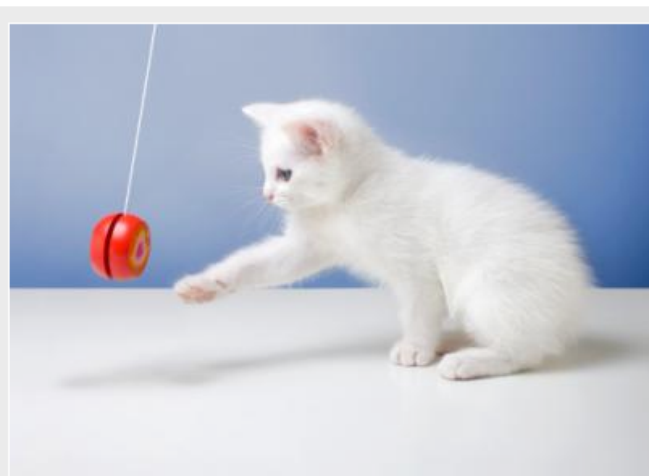
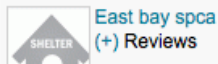
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Bideawee unveiled a new program that allows cat-loving computer users to play with cats remotely.

This month, Bideawee, the widely respected [animal welfare](#) and pet adoption organization, unveiled a program that pairs cat-loving computer users with kittens on a play date in a virtual playroom.

Thanks to innovative robotic technology, [cat lovers](#) will be able to remotely play with cats in a Bideawee facility from their home computers. Users who participate in the program will be able to login and control robotic [cat toys](#) with the click of a mouse, watching cats in the playroom react to the movements of the remotely controlled cat toys in the room.

The way it works is that users can watch the cats online and at the same time request a place in line to actually play with the cats.

The program is mutually beneficial to the felines involved and the cat-loving computer users who set up their kitty play date. Users who [love cats](#) but can't feasibly own them can get satisfaction from playing with the felines, while the felines involved receive much-needed love and attention from their human companions in cyberspace.

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